

The Vientiane College Diploma - Module Overview

DIPMA111 Management

Overview of the module

In this module you will develop your English and skills while studying the topic of management. We begin by looking at a range of organisations and the diverse cultures that can exist within them. You will explore different perspectives on organisational culture as a starting point for thinking about different styles of management. You will critically examine different theories of management and consider their usefulness in understanding the diverse roles that managers play. Finally you will consider contrasting views of management as science or art and begin to explore tools that managers have at their disposal.

Key questions explored on the course

- In what ways do organisations vary?
- What strategies do skilled listeners use?
- How can models help us understand complex systems?
- How can SWOT analysis be used in planning for the future?

Skills

This module will help you improve your English skills with a special emphasis on:

- discussion skills: giving and supporting opinions; responding to ideas
- listening skills: becoming more aware of listening processes
- note-taking: developing skills which aid comprehension
- reading skills: applying your reading skills to specialised texts
- vocabulary: developing topic-related language

Performance Tasks

Throughout the module you will:

- relate theoretical models and concepts to practical situations
- use practical examples (including case studies and your own experience) to understand theory
- take notes from written and listening texts
- use your notes in productive (speaking and writing) tasks

