

The Vientiane College Diploma - Module Overview

DIPEN125 Entrepreneurship

Overview of the module

Have you ever had a ground-breaking business idea? Do you want to be an entrepreneur? This module will help you develop that idea further. From creating the initial business idea, setting up the business, and tracking growth, this module will give you the mindset and skills to succeed.

Key questions explored in the module

- What is an entrepreneurial mindset?
- How can I learn to be innovative and develop my creativity?
- What should I consider when starting my business?

Skills

This module will help you improve your English language skills with a special emphasis on:

- evaluating your potential business idea
- developing business operations and brand identity
- creating a small team of employees (HR essentials)
- getting customers and making a profit
- building basic bookkeeping skills and Key Performance Indicators (KPIs)

Performance Tasks

In this module you will:

- participate in pair/group work to develop a creative entrepreneurial mindset
- engage in role-play activities
- prepare a business plan
- pitch a business idea

