

The Vientiane College Diploma - Module Overview

DIPBM102 Bias: Explored through the Media

Overview of the module

In this module, you will build media literacy skills by thinking and engaging critically with content, applications, questions and general language used in the mass media. You will learn and understand how to discuss new articles and ask questions about them while making connections to relevant topics. You will explore what bias is, the different types of bias and how bias can be recognised. This will help you in general and academic writing and discussions.

Key questions explored in the module

- What is meant by the “media”?
- What is bias and how is it different from prejudice?
- What techniques and skills can I use to identify and analyse bias?
- How does bias affect the media?
- How biased is the media?

Skills

This module will help you improve your English language skills with a special emphasis on:

- noticing, analysing and critically evaluating biases present in the media and yourself
- creating a published blog with the consideration of bias and accuracy in mind
- giving and supporting opinions, while analysing the bias that maybe present in the language
- identifying bias through key vocabulary, sentence structure, and style of content, expression and previous bias or lack of bias shown by the source
- using reporting verbs precisely and accurately
- building up understanding of collocations

Performance Tasks

Throughout this module you will:

- use the Question Formulation Technique
- participate in ‘jigsaw’ reading tasks
- maintain a student blog
- present bias analysis assessments to the class and engage in constructive dialogue
- participate in weekly discussions about media pieces

